

senior art director
STEFAN ROTARU

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Work experience

Freelance Sr. Art Director

Adidas, Under Armour, Barclays, Paypal, Philips, IKEA, Xiaomi, Baboon to the Moon
Oct 2021 - Present

Serviceplan Hamburg, Germany

Senior Art Director

Jaggermeister, Bitburger, Techniker Krankenkasse, S-bahn, West Lotto, HUGO BOSS
Feb 2023 - Oct 2023

Publicis Milan, Italy

Art Director

Heineken, Pure Piranha, KLM, Ebay, Schweppes, Barilla
Apr 2021 - Oct 2021

BUZZMAN Paris, France

Art Director

IKEA, LEGO, Leffe, KOL, Pepsi, Uber Eats, Apsys
Dec 2019 - Apr 2021

360i NY, USA

Creative intern / AD

Mini, Canon, Amazon, Nespresso, Absolut, Game Of Thrones, Oreo
Apr 2018 - Jul 2018

BETC Paris, France

Creative Intern / AD

Lacoste, Peugeot, Disneyland, Lafayette Anticipations
Jan 2018 - Apr 2018

Droga5 NY, USA

Creative intern / AD

Under Armour, Google, Mattress Firm
Oct 2017 - Jan 2018

Boycott, Romania

Freelance Art Director / Illustrator / Animator

Various local and international businesses
Sep 2013 - Oct 2016

Education

Miami Ad School Europe

Hamburg, Germany
Art Direction
Oct 2016 - Sep 2018

Architecture University

Iasi, Romania
M. Arch: Museum Architecture
B. Arch: Architecture & Urban Planning
Oct 2009 - Jul 2015

Diploma of Education

History of Architecture
Oct 2012 - June 2014

Awards

2022 / 2023

Cannes Lions

Gold / Health & Wellness

Gold / Film

Silver / PR

Bronze / Direct

Bronze / Social & Influencer

Bronze / Film

D&AD

Wood Pencil / Film / Cinema Commercials 31 - 120 s

Wood Pencil / Film / Social Commercials > 30 s

One Show Young Ones

Silver / Integrated

Clio Awards

Silver / Film / 61s - 5min

Silver / PR (2023)

Bronze / Social Media / Social Video

NY Festivals

Bronze - Film

Silver - Social Media & Influencer

Golden Drum

Grand Prix

Eurobest

Gold / Film

2x Silver / Film

2018

One Show

Silver / SONNET_Insurance Made Easy/ Film

Merit / FCB Health_R.I.P. Rappers/ Social Brief

Applied Arts Award

Winner / SONNET_Insurance Made Easy/ T Advertising

Graphis Award

Silver / BMW Connected_Seamless/ Film

Clio Award

Shortlist / SONNET_Insurance Made Easy/ Film

ADC Germany

Bronze Nail / BMW Connected_Seamless/ Film

ADC Global

Merit / FCB Health_R.I.P. Rappers/ Design For Good

Merit / SONNET_Insurance Made Easy/ TV Advertising

Neptun X-Media Award

Bronze / SONNET_Insurance Made Easy/Cross-media

Lürzer's Archive - Student Of The Year

3rd Place / Penguin Audiobooks_Details Made Obvious/ Print

2017

One Show

Gold / BMW Connected_Seamless/ Film

Clio Award

Bronze / BMW Connected_Seamless/ Film

D&AD

Wood Pencil / Fur For Animals_Tap2Change/ Integrated

Applied Arts Award

Winner / BMW Connected_Seamless/ Film

Neptun X-Media Award

Gold / BMW Connected_Seamless/ Film

Golden Award Of Montreux

Merit / Edding_Blacking Out Since 1964/ Print

The Fudge Award

Silver Star / Penguin Audiobooks_Details Made Obvious/ Print